IMMAGINI?

27–28.11.17 BRIXEN

CONVEGNO INTERNAZIONALE E INTERDISCIPLINARE
INTERNATIONAL AND INTERDISCIPLINARY CONFERENCE

IMMAGINE E IMMAGINAZIONE
IMAGE AND IMAGINATION
TRA RAPPRESENTAZIONE COMUNICAZIONE
BETWEEN REPRESENTATION COMMUNICATION
PEDAGOGIA E PSICOLOGIA
EDUCATION AND PSYCHOLOGY

CON IL PATROCINIO DI:
UNDER THE PATRONAGE OF:

CON IL SOSTEGNO DI:
WITH THE SUPPORT OF:

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<th>Time</th>
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<tr>
<td>8:30</td>
<td>Registration</td>
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<td>9:00</td>
<td>WELCOME</td>
<td>Prof. PAOLO LUGLI, Rektor Free University of Bozen</td>
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<td>Prof. PAUL VIDESOTT, Dean Faculty of Education</td>
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<td>Prof. VITO CARDONE, UID Unione Italia Disegno</td>
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<td>Prof.ssa SIMONETTA POLENGHI, Siped Società Italiana di Pedagogia</td>
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<td>Prof. TOMASO VECCHI, AIP Associazione Italiana di Psicologia</td>
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<td>Dr. GIANLUCA CAMILLINI, AIAP Ass. Realtà Italiana Progettazione Grafica</td>
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<td>Arch. CARLO CALDERAN, Architekturstiftung Südtirol</td>
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<td>9:45</td>
<td>OPENING ADDRESS</td>
<td>ALESSANDRO LUIGINI – Free University of Bozen - Conference Committee Chair</td>
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<td>10:00</td>
<td>LECTIO MAGISTRALIS</td>
<td>Prof. JAMES ELKINS – Chicago School of Art</td>
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<td>11:00</td>
<td>KEYNOTE SPEAKER SESSION</td>
<td>Prof. ANDRAS BENEDEK, Budapest University, HUN</td>
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<td>Prof. RAFFAELE MILANI, Alma Mater Università di Bologna</td>
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<td>Prof. PIETRO PIETRINI, IMT – School of Advanced Studies Lucca</td>
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<td>Prof. STUART MEDLEY, Edith Cowan University, AUS</td>
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<td>13:00</td>
<td>Lunch</td>
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<td>14:30</td>
<td>PARALLEL SESSIONS A1</td>
<td>chair Massimiliano Lo Turco</td>
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<td>A. MAROTTA, R. SPALLONE, M. VITALI, U. ZICH, M. LO TURCO, E. MARCHIS, M. PAVIGNANO</td>
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<td>Visual images and language in architecture: signifier semiotics and meaning semiotics</td>
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<td>MARIA LINDA FALCIDIENO Textual images and visual texts. Comparative languages</td>
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<td>ROBERTO FARNE Visual Pedagogy</td>
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<td>GIOVANNA MASSARI Images narrating places</td>
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<td>FABIO QUICI Mixed media. Architecture and visual storytelling</td>
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<td>GIORGIO BOLONDI Images in Mathematics Education</td>
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<td>14:30</td>
<td>PARALLEL SESSIONS A2</td>
<td>chair Stefano Brusaporci</td>
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<td>FRANCO CERVELLINI Art is thinking in images</td>
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<td>ORNELLA ZERLENGA Imaging Naples today. The urban-scale construction of the visual image</td>
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<td>M. BORGHERINI, G. MERLIN To Re-Archive an Archive. An experience in art therapy over 25 and 25,000 image</td>
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<td>ANTONELLA COPPI Seeing music, music to see. Interdisciplinary relations between musical and visual art education in Italian Pre-school and Primary school</td>
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<td>CATERINA PALESTINI Imagination and images: from the treatise to the digital representation. Sforzinda and the bridges in the Inda Valley</td>
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<td>PARALLEL SESSIONS A3</td>
<td>chair Demis Basso</td>
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<td>PAOLO BELARDI &quot;LOCUS UMBRIA&quot; From a “green and medieval” image to a more “authentically contemporary” image</td>
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<td>JOHANNES MUENTINGA A Survey of Utopia Creating filmic Travelogues in architectural design studio education.</td>
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<td>GIOVANNI CAFFIO Infographic exercises to understand complexity “at first glance”. The case of depopulation between science and art.</td>
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<td>N. BIANQUIN, F. SACCHI - More than just pictures: using picture books to broaden young learner s’ disability understanding</td>
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<td>P. MOLINA, B. FREZZOTTI - How to evaluate creativity in infancy</td>
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<td>CAMILLA CASONATO - Images for little architects</td>
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<td>PARALLEL SESSIONS A4</td>
<td>chair Chiara Panciari</td>
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<td>F. BIANCONI, A. BUSSI, M.P. CALABRÒ, M. FILIPPucci The Value of Images. The design of and data streams from the perception by design</td>
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<td>MANUELA GALLERANI Art pedagogy and gender education: the dialectic between images and consciousness, words and meanings</td>
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<td>MARCELLA TERRUSI Silent books. Wonder, silence and other metamorphosis in wordless picture books</td>
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<td>M. MAGAGNINI, N. SARDO Photographic rhapsodies. Pictures for designing architecture, architecture for designing pictures</td>
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<td>MICHELA DE DOMENICO Develop the imagery in architecture. From the fantastic architecture of comics to the representation of the idea</td>
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<td>SABRINA FAVA Representing the reading experience. The reader’s education through picture books</td>
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17.00 PARALLEL SESSIONS B1 chair Valeria Menchetelli
ILARIA RICCIIONI Narration Through Images. The social role of the graphic story in the work of Fortunato Depero.
TOMMASO EMPLER Dynamic urban projection mapping
SANTI CENTINEO Images' hyperrophy in contemporary scenic design. From imagination transcendence to new media
immanence in scenic performances.

PARALLEL SESSIONS B2 chair Enrico Cicalò
DEMIS BASSO Persuaded by brain images? A neuroscientist would help
DAN BRACKENBURY Conurbations of the mind: fragmentary photographic narratives as a tool for the creation of inclusive
urban space
DAVIDE LOMBARDI Anarchiopoietic architecture

PARALLEL SESSIONS B3 chair Maria Teresa Trisciuzzi
GIULIA MIRANDOLA The Swimming Eye
LAURA RICCA The aesthetics and poetics of the image in Japanese culture. An example from the literary tradition: Yukiguni
MARIANGELA GIUSTI Intercultural education against building walls. Educational possibilities from picturebooks for children
and teenagers.

PARALLEL SESSIONS B4 chair Daniele Rossi
M. ROSSI, S. CONTE Imagine, drawing, representation. Representation of the project.
ENRICA BISTAGNINO Images and imagination for social communication to childhood. Icons and metaphors between visual
realism and symbolic meanings.
I. PASSAMANI A bird’s eye view on historical memory for a new vision. Drawing and photography as an aid to look at the future.

18:00-19 ROUND TABLE discussant:
FRANCESCO CERVELLINI Università di Camerino
ANDREA GIORDANO Università degli Studi di Padova
ROBERTO FARNE Alma Mater Università di Bologna
SILVIA SFLIGIOTTI Direttore Progetto Grafico
TOMASO VECCHI Università di Parma

20:30 Dinner

Tue 28.11
9.00 KEYNOTE SPEAKER SESSION
Prof. ANDREA PINOTTI Università Statale di Milano
Prof.ssa TERESA GRANGE Università della Valle D’Aosta
NICOLÒ DEGIORGI Artist, Museion guest curator
Prof. GIORGIO CAMUFFO Free University of Bozen

11.00 Coffee break

11:30 PARALLEL SESSIONS C1 chair Daniele Villa
MASSIMILIANO FUSARI From The Photograph To The Meta-Image. My Practice-Led Search For A New Digital Epistemology
M. MORETTI, V. BURGIO Infographics as images: meaningfulness beyond information
PAOLO PIUMATTI Images for deconstructing the complexity and images for constructing the collective imagination in the case
of the Alpine landscape. A selected overview

PARALLEL SESSIONS C2 chair Enrico Cicalò
M. BALZANI, L. ROSSATO Chair. ludus & zoo_ludus Metamorphosis of objects through survey and drawing techniques
E. IPPOLITI, A. CASALE The image as a communication tool for virtual museums. Narration and the enjoyment of cultural
heritage
EMANUELA CHIARONI Architecture, colour and images. Ideas and designs by Friedensreich Hundertwasser
F. SABATTINI, L. TAVNERA, M. TREMOLADA Ideation, representation, handwriting realization. Developing handwriting and
written text
U. ZICH, F. MANINO The narration project. Schematographic reading of the Ecce Homo chapel at the Sacro Monte at Varallo

PARALLEL SESSIONS C3 chair Stefano Brusaporci
ANDREA CASALE Images and Models of Thought
FRANCESCO MAGGIO A ‘fortuitous’ imagination. Josef Frank. Thirteen fantasy houses for Dagmar Grill
GIUSEPPE AMORUSO Perspective applications for interior design. Planimetric and altimetric restitution of pictorial images
ROBERTA SPALLONE In the space and in the time. Representing Architectural Ideas by Digital Animation.
C. PANCICOLI, V. RUSSO, A. MACAUDA When technology meets arts. Museum path between real and virtual

PARALLEL SESSIONS C4 chair Demis Basso
B. FREZZOTTI, G. NATALE mathematical operations visual dictionary: an interactive support to teach math to children not
speaking Italian
GHITA BODMAN Nature as Health Promotion: “The Rug of Life” as a method
GERLINDE VERHAEGHE Self-Portrait in Bed. A Case Study of Carlo Mollino’s ‘Bedroom for a Farmhouse in the Rice Fields.’
ALEXANDRA BUDABIN Crafting Humanitarian Imaginaries: the Visual Story-Telling of Cause Related Marketing
U. STADLER-ALTMANN, E. KEINER The lyric and imaginative poetry of educational research presentations – the ‘dark side’ of

13:10 Lunch
14:40 PARALLEL SESSIONS D1 chair Chiara Panciroli
FRANCESCA DAVIDA PIZZIGONI “Special” narrations: the photographic album of the Medical Pedagogical School Padre Gemelli in Turin
M. IUS, M. SIDENBERG Proceeding The All-Powerful Freedom: Creativity and Resilience in the Context of Friedl Dicker-Brandeis’ Art Teaching Experiment
FRANCESCA MARONE Engaging in the classroom. Learning and teaching through digital stories.

PARALLEL SESSIONS D2 chair Enrico Cicatò
A. MESCHINI, R. FERIOZZI Il sistema prospettico sotteso nel bassorilievo dell’Annunciazione del Sansovino. Per una narrazione dello spazio illusorio della scena
STARLIGHT VATTANO Dynamic perception of plastic movements: biomechanics and digital artifacts
EMILIO PATUZZO Diagrams as heuristic tools. A semiotic investigation to provide a theoretical model for the design of diagrams.

PARALLEL SESSIONS D3 chair Daniele Rossi
MARTINA IRSARA Pictures meet words: Learners of English describing motion situations.
G. BONORA, R. D’UGO, D. DE ROSA, G. DALAI, A. IMPERATO, B. MARTINI, L. PERONDI The project "Interactive Topography of Dante’s Inferno"
L. CHIMENZ, N. SORRENTINO Known for unknown. Images from the past for the present future.

PARALLEL SESSIONS D4 chair Maria Teresa Trisciuzzi
BEATRICE ANELLI Young readers as detectives: a research proposal for democratic reading practices.
CINZIA ZADRA Wordless picture books beyond school boundaries: visual bridges toward family-school partnerships in education
BARBARA E. A. PIGA, M. BOFFI, N. RAINISIO Experiential Simulation and Environmental Psychology for anticipating users’ reactions to design projects: an application in architectural higher education

15:40 Coffee break

16.00 PARALLEL SESSIONS E1 chair Valeria Menchetelli
L. BAGLIONI, M. SALVATORE Images of the scenic space between reality and illusion. Projective transformations of the scene in the Renaissance theatre
MARIA GIOVANNA BEVILACQUA Between utopian image and heterotopic reality. Thinking/imagining participatory planning [and also hospitality] starting from reality
G. CAMILLINI, J. PIERINI Lorem Ipsum Dolor
M. LO TURCO, A. SICKLINGER, E. REINAUDO (CON)TATTO. Image and mental imagery in childhood visual impairment

PARALLEL SESSIONS E2 chair Massimiliano Lo Turco
F. GAY, I. CAZZARO Eidogenesis of the artificial: the case of the relationships between models of the “natural image” and cellular automata
DOMENICO PASTORE The image of the Order: Figurative reconstruction of the Architecture in the Recueil Elementaire d’Architecture by Jean François de Neufforge.
P. PUMA, G. NICASTRO, S. OLIVIERO Forming conscious consumption: visual memories from the 1950s up to date in the multimedia representation of the VISOSMAppING platform
FEDERICO ORFEO OPPEDISANO The Statutes of Audiovisual Images. The perception of truth between “fiction” and “reality”

PARALLEL SESSIONS E3 chair Stefano Brusaporci
F. CASTANÒ, G. MINGIONE The narrated space. The stained glass windows of Pietro Chiesa in the early twentieth century
JESSICA ROMOR Interpretative models between theory and perception: the case of the Two rules of practical perspective by Jacopo Barozzi da Vignola
VINCENZA GAROFALO Visual perception and graphic analysis. The design of the marquetry of the Cathedral of Palermo
D. BONTEMPI, A. RATOTTI The sandcastle by the sea. IT and AR for survey, graphical analysis and representation of the “Skyscrapers” by R. Bibbians in La Spezia

PARALLEL SESSIONS E4 chair Matteo Moretti
MATTEO GIUSEPPE ROMANATO The Image in the Age of Digital Reproduction. The Internet of Images. Towards an Anthropological Leap or a Creative Autonomy?
CECILIA MARIA BOLOGNESI Mapping socials: A voluntary Map of a great event in Monza Park
CATERINA CRISTINA FIORENTINO - IMAGES OF THE OTHER WORLD. Chronicles of exiles in America
ALESSANDRO BASSO Advantages, critics and paradox of Virtual Reality applied to digital systems of Architectural composition, the phenomenon of virtual Migration.

17:20 ROUND TABLE discussant:
ROSSELLA SALERNO Politecnico di Milano
MAURIZIO UNALI Università G. d’Annunzio
TERESA GRANGE Università della Valle d’Aosta
ORENELL ZERLENGA Seconda Università di Napoli
ALESSANDRA FARNETI Free University of Bozen

18:20 MEET OLIVIERO TOSCANI with Alessandro Luigini and Giorgio Camuffo

20:30 Gala dinner

Wed 29.11
9:00 Departure for Brunico
10:30 Plan de Corones – Messner Mountain Museum by Zaha Hadid
11:00 Architectural Storytelling – by Architekturstiftung Südtirol
12:30 Light Lunch in Brunico
13:30 Departure for Brixen